

# Research on the Development Theory of Urban-Rural Integration in China

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**Abstract:** In the current period, with the continuous development and progress of our country, the urban-rural integration development is also gradually maturing. The industrial integration, population integration and land integration form a standardized urban-rural integration development mode, which fully reflect the whole process from population migration to employment identity and finally to the sense of belonging of rural and urban areas. It is not only the flow of population, but also the full integration of natural environment and human environment between urban and rural areas. It achieves the integration of people, industry and land, which is also the ultimate goal of urban-rural integration in China. Based on the basic situation of urban-rural integration in China, this paper makes an in-depth study of the theory of urban-rural integration development, and puts forward effective ideas combined with the actual situation.

## 1. Introduction

At this stage, China pays more attention to the development of urban-rural integration, which plays a great role in the basic development direction of China. The core values worth our special attention. Therefore, for the development of urban-rural integration in China, it is necessary to conduct an in-depth exploration, design corresponding development project and plan the specific development trend in combination with the actual situation, so as to ensure the actual effect of urban-rural integration in China and promote a more ideal development of China.

## 2. Build a Free Flow Mechanism of Urban and Rural Population

The main purpose of building a free flow mechanism of urban and rural population is to further promote the integration of urban and rural population. Only by establishing a free flow mechanism which effectively retains the original residents in villages and towns and attracts more floating population, can we ensure the actual effect of urban and rural integration in China. In order to achieve this goal and build a free flow mechanism, the first thing is to break the household registration barrier between urban and rural areas, so as to remove the basic institutional barriers. In the process of China's urban and rural population flow, the household registration system has always been a significant obstacle. Only by removing such institutional obstacles can we maximize the free and reasonable flow of urban and rural population. In some underdeveloped areas, new villages and towns can be taken as demonstration areas for free activities of urban and rural population in combination with the actual situation of new-type village and town construction. It will also enable residents' household registration in the new-type villages and towns to enjoy the same welfare treatment as the urban residents' household registration, thus providing corresponding financial support and policy preferences for the residents who settle down in the new-type village and town or invest or set up factories there. Secondly, establish high-quality public services and infrastructure in the new-type villages and towns, and provide better employment opportunities and medical security, so as to build a model of urban integration. A highway should be built between the new-type villages and towns and the nearby cities to minimize their distance. An integrated medical insurance system is also required. In this way, residents in the new-type villages and towns are allowed to enjoy the same medical facilities and medical policies as the urban residents. Finally, construct a new type of alliance system between employees in the new-type villages and towns and those in the nearby cities, by which, employees in the former place are able to share information

with the employment market in the latter place. It is conducive to forming a one-to-one employment assistance situation, which can further promote the flow of labor between urban and rural areas.

### **3. Create a New Mode of Industrial Integration between Urban and Rural Areas**

In some underdeveloped areas, it is essential to make full use of the local actual conditions, such as national customs and natural landscape, so as to carry out innovative development. First of all, actively explore the new mode of industrial integration between urban and rural areas. It is feasible to combine some classic cases and successful cases of industrial integration at home and abroad to constantly summarize successful experience and extract successful elements. In addition, according to the actual situation of urban and rural integration development in China, the corresponding industrial integration mode is designed, and the new mode of industrial integration development is innovated in combination with local high-quality resources. Specifically, a development mode of full industrial chain integration can be created by virtue of the actual ecological environment advantages of local villages and towns. Secondly, promote the establishment of a system of industrial integration and interaction between urban and rural areas. The creation of industrial linkage mechanism including cities, counties and new-type villages and towns is conducive to realizing the effective integration of urban and rural industries. The establishment of new-type villages and towns will attract more leading enterprises and industries and further develop resources of villages and towns combined with their actual resources such as human resources and natural resources. In this way, the construction of villages and towns and the development of industry are carried out simultaneously. Finally, highlight the development concept of green, innovation, sharing, coordination and opening, with the construction of new-type villages and towns as the core and starting point. It is vital to build a characteristic industry base, set the core task of new-type village and town construction as the development of characteristic industry and industrial integration, effectively integrate the deep processing industry with tourism culture and entrepreneurial leisure experience, and derive a new business form and new mode.

### **4. Promote Urban and Rural Land Integration through Land System Reform**

In the process of urban-rural integration development in China, it is necessary to promote the integration of urban and rural land through the reform of land system. Only by speeding up the reform of land system can we better promote the integration and development of urban and rural land, which will also be an important guarantee for the construction of new villages and towns. First of all, deepen the reform of urban and rural land system. To put it more specifically, it is advised to set up a mechanism to adjust the surplus index linked with the increase and decrease of urban and rural construction land, so as to promote the redevelopment of urban effective land. Moreover, the rural land circulation and scale utilization need to be promoted to provide the greatest degree of land support for the construction of new villages and towns. Secondly, clarify the relationship between land remediation and the construction of new villages and towns, and grasp that the foothold of building new villages and towns is to reduce the gap between villages and towns and cities. The main reason of land renovation is to change the living conditions and ecological environment of farmers more effectively, and obviously improve their actual income. Finally, the land planning and management for the construction of new villages and towns should be reasonably planned as a whole. A new pattern of urban-rural population integration, land integration and industrial integration will be gradually formed through the establishment of open, innovative, coordinated, green and sharing villages and towns. Finally, promote the marketization of land elements and effectively enhance the equal exchange of urban and rural land elements. In this process, the equal exchange of urban and rural land elements not only effectively attracts urban labor and capital to villages and towns and provides continuous vitality and power for the construction of new villages and towns, but also effectively improves the income level of rural residents. Meanwhile, it is necessary to reasonably innovate the flow way of urban and rural land elements. During this process, all localities are required to continuously explore the effective way of

free flow of urban land and rural land in combination with the local actual situation, and establish a development mode of integration of urban and rural land resources.

## **5. Establish an Integration Mode of Population, Industry and Land to Form a New Pattern of Development**

The establishment of a new mode of integration of population, industry and land is conducive to building a new pattern of urban-rural integration and development. It is the fundamental task as well as main goal of building new villages and towns. The first thing is to eliminate some obstacles to the flow of factors, thoroughly break the barriers of factor flow system, and reasonably separate the obstacles of urban and rural household registration system and land system to population and land and other factors for a long time. In this way, a land system and population system that meet the needs of the new era can be built. Secondly, establish a market for the integration of urban and rural factors, encourage the capital, talent, information, technology and management means of cities to actively flow to the countryside and promote the development and construction of the countryside by reasonably integrating the factor resources in the process of urban and rural production; innovate the investment and financing system and mechanism, and build a system with financial institutions as the main part and government financial funds as the auxiliary part, which, as the financial security system, supplements other social funds. Finally, construct a system of urban-rural industrial integration and development, thus forming the development pattern of urban-rural integration.

## **6. Strengthen Policy Support and Optimize Construction Quality**

In the process of urban-rural integration development in China, in order to further ensure its overall effect, it is crucial to reasonably increase the support of policies, and optimize the soft environment of rural development. First of all, when the soft environment of rural economic development is optimized, it is of necessity to strictly implement the list of power, constantly improve the negative list of rural market, continuously strengthen the integrated service platform for rural construction, agricultural development and farmers' income increase as well as the construction of think tanks for agriculture, adjust the tax preference of agricultural products reasonably, increase the tax preference of rural commercial logistics enterprises and individual industrial and commercial households, and enhance the attraction of rural towns to technical capital labor force. Secondly, innovate the investment and financing channels, and actively introduce domestic and foreign financial support to some underdeveloped areas. As the resources that can be reasonably used in the vast rural areas are limited, we should give full play to the effective role of government guidance and market mechanism, continuously encourage all kinds of economic entities to invest in rural infrastructure, reasonably increase support for the development and financing of the underdeveloped areas; In order to ensure that the underdeveloped areas are able to get more human, material and resource support and help, and further ensure that the infrastructure construction and the development of agricultural science and technology in the underdeveloped areas meet the ideal standards, more support is needed in rural construction. Finally, effectively improve the level of infrastructure in rural areas, reasonably improve the level of logistics, production, education, life and other infrastructure and public services in some underdeveloped cities and towns, and form an effective supply and public service mechanism. Not only that, it is essential to increase investment in education, and to allocate resources fairly in underdeveloped urban and rural areas, especially in some ethnic minority areas and remote mountainous areas. Reasonable investment in basic education and effective improvement of school running conditions in underdeveloped areas will make up for the differences between urban and rural areas in basic education, and further promote the effect of urban-rural integration development in China to be idealized.

## 7. Conclusion

Since the 16th National Congress of the Communist Party of China, balancing urban and rural development and promoting the more positive direction of urban and rural integration in China have been one of our key concerns. It is vital to promote urban and rural development in China by solving some problems existing in urban and rural integration. Therefore, the development concept of innovation, openness, green, sharing and coordination must be firmly established, so as to build a new relationship between urban and rural areas and promote their common development. It is also crucial to establish a new relationship system between urban and rural areas, and realize the great strategic goal of constructing a moderately prosperous society in an all-round way. Therefore, continuous research and exploration are required to find a more effective way of development.

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